

Southern Colorado Chapter No. 53

What is IREM®?

The Institute of Real Estate Management (IREM®) was founded in 1933 in order to establish a reliable, objective system of identifying quality property managers. Today, IREM® is the nation's source of education and professional recognition for managers of all types of income-producing properties. Our organization offers education and certification, and proudly promotes the professional confidence of its membership in order to meet the needs of those who utilize their services.

IREM® is a worldwide association of more than 20,000 members engaged in the field of asset and property management, who have met stringent requirements in the areas of education, experience, and commitment to a code of ethics. It is the only professional association committed to serving all property types, both commercial and residential. IREM® awards four nationally recognized certifications to qualified individuals and organizations.

Certified Property Manager® (CPM®)

Accredited Management Organization® (AMO®)

Accredited Residential Manager® (ARM®)

Accredited Commercial Manager (ACoM)

Southern Colorado Chapter No. 53 was founded in 1967 and is one of the Chapters within the international organization. The current membership is comprised of approximately 50 individual professionals practicing in the Southern Colorado region.

Why Should I Join?

The Industry Partners program was designed by the Southern Colorado Chapter No. 53 to provide a valuable exchange between a qualified group of service providers and the members of our local IREM® Chapter.

The Industry Partner program provides participating service providers quality leads and exposure to local Associate, ARM®, ACoM, CPM® Candidate/CPM®, and AMO® members. A variety of educational programs and social events throughout the year provide Industry Partners with the chance to interface with property management professionals.

The Industry Partner program enables its participants to expand their business opportunities by providing IREM® members with a valuable resource of licensed,

insured, and reputable vendors whose credentials have been reviewed by the local Chapter.

Purpose of the Industry Partner Program

The purpose of the Industry Partner program is to provide a professional vehicle for service providers, vendors, and suppliers to educate IREM® members and to exchange information, network, and build lasting and valuable relationships.

Program Description

Only the finest and most reputable professionals are invited to participate in the Industry Partner program. To be considered, prospective applicants must provide proof of required business and industry licenses, evidence of general liability and workman's compensation insurance, two business references, as well as a recommendation from at least one member from the local IREM® Chapter.

Partnership is limited to two partners per industry classification. The IREM Board reserves the right to change this at any time.

Southern Colorado IREM Chapter 53 is committed to promoting and maintaining strong business relationships between our Industry Partners and IREM® members. Because of this commitment to professionalism, renewal is not automatic, and each prospective and returning applicant's credentials are reviewed annually.

The Industry Partner program will run annually from April 1st – March 31st. No prorations will be offered for midyear partnerships.

IREM® INDUSTRY PARTNER POLICY and DISCLAIMER

(please sign below and attach to your application)

An "Industry Partner" is not a member of the Institute of Real Estate Management. Only Associate Members, ACoM (Accredited Commercial Manager), ARM® (Accredited Residential Manager®), CPM® Candidates, CPM® (Certified Property Manager®), AMO® (Accredited Management Organization®) may be members. By signing the Industry Partner application, I agree that I shall not hold myself out to be a member of IREM® or suggest any indication of membership in, or affiliation with, IREM®. I understand that, if approved as an Industry Partner, I may use the name Institute of Real Estate Management and/or its acronym "IREM®" only in conjunction with the words "Industry Partner of" for the sole and limited purpose of indicating that I am an "Industry Partner of IREM®."

I understand any work or bidding found to be fraudulent, deceptive, or unethical can result in immediate termination without refund or restitution for any benefits not yet received.

I also understand that unforeseen current events may prohibit or otherwise impede IREM's effort to provide expected benefits to Industry Partners, and IREM, at its own discretion, may not offer refunds or restitution for any benefits not yet received.

Applications are evaluated on a first come first served basis. Incomplete applications are not considered received until complete. Once approved, full payment must be processed before any partnership benefits are provided.

The Industry Partner of IREM® program is not a national program, but solely and exclusively under the direction and administration of Southern Colorado IREM Chapter 53. All rules, regulations, privileges and penalties, costs, fees, changes, modifications and administration are under the sole direction and discretion of Southern Colorado IREM Chapter 53.

The use of the above "IREM® Industry Partner" logo may be used by IREM® Industry Partners. Please contact the chapter office for your copy of the logo.

Applicant's Signature: _____ DATE: _____

Company Name: _____

Industry Partner Program Guidelines

Gold Level Industry Partner

\$600.00/yr.

This package will provide Industry Partners of IREM® with the best coverage for their company and services. Your company will receive the following benefits:

- Two complimentary registrations at any chapter event, excluding the Economic Forecast Event, Benefit Golf Tournament, and Winter Holiday events.
- Opportunity to sponsor an event. Event sponsor would receive a 15-minute presentation. The event sponsorship amount will be determined by the Board in order to cover the cost, or a portion of thereof. All presentations must be approved by the Board prior to the event.
- Opportunity to advertise Continuing Education Courses.
- Table signs listing IREM®'s Industry Partners at Chapter events. As Gold Partners, logos will be displayed on the table signs.
- Listing on our website (www.irem53.org) with a link to your website in the directory as well as on the homepage banner.
- Company-branded name badges for use at IREM events.
- Receive Chapter communications.
- Opportunity to post your job opportunities on the IREM53 Job board.
- Opportunities to network with Southern Colorado's top professional property and asset managers.
- Economic Forecast Event Sponsor Discount 10%.
- Seat on the Industry Partner Committee.
- Use of Gold IREM Industry Partner logo in marketing materials.

Silver Level Industry Partner

\$400.00/yr.

Your company will receive the following benefits:

- One complimentary registrations at any chapter event, excluding the Economic Forecast Event, Benefit Golf Tournament, and Winter Holiday events.
- Opportunity to advertise Continuing Education Courses.
- Table signs listing IREM®'s Industry Partners at Chapter events. *Logos will only be displayed for Gold Partners.*
- Listing on our website (www.irem53.org) with a link to your website in the directory as well as on the homepage banner. Gold Partners will have larger logos in the directory than Silver Partners.
- Receive Chapter communications.
- Opportunity to post your job opportunities on the IREM53 Job board.
- Opportunities to network with Southern Colorado's top professional property and asset managers.
- Economic Forecast Event Sponsor Discount 5%.
- Seat on the Industry Partner Committee.
- Use of Silver IREM Industry Partner logo in marketing materials.



IREM Chapter 53 Industry Partner Levels		
	Silver (\$400/yr)	Gold (\$600/yr)
Complimentary Event Registrations (excludes certain events)	1	2
Economic Forecast Event Discount	5%	10%
Chapter Website Banner	Small	Large
Use of Industry Partner Logo		
Chapter Website Directory Listing	✓	✓
Networking Opportunities at Events	✓	✓
Advertising of CE Courses	✓	✓
Chapter Communications	✓	✓
Job Postings on Chapter Job Board	✓	✓
Seat on Industry Partner Committee	✓	✓
Table Signs at Regular Chapter Events W/Silver Logo	✓	
Table Signs at Regular Chapter Events W/Gold Logo		✓
Sponsorship Opportunities W/Presentation Time		✓
Company-Branded Name Badges		✓

IREM Chapter 53 Industry Partners Program

Company: _____

Primary Contact: _____

Mailing Address: _____

Phone: _____

E-mail Address: _____

Web Site Address: _____

Professional Affiliation and Memberships (please spell out acronyms): _____

List IREM® CPM®,ARM® or ACoM Member references you have provided services to: _____

Annual Participation Level Requested (Check One)

___ **GOLD LEVEL: \$600.00**

___ **SILVER LEVEL: \$400.00**

Business Industry Classification _____

Please include with your application:

1. Attach executed "Policy and Disclaimer" form (included in this document).
2. At least two applicable business references.
3. A reference from an IREM member.
4. Certificate of liability insurance.
5. Certificate of workman's compensation insurance.
6. Applicable licenses.

NAME (Please Print) _____ SIGNATURE _____

TITLE _____ DATE _____