

# The Key to Making a Great First Impression

Your CPM® key simply speaks for itself. It signifies your management expertise and your commitment to upholding the highest ethical standards in the industry.

**Proudly wear your CPM® pin – and the right people will take notice.** After all, survey results indicate that building owners and investors prefer the CPM® designation over all other real estate management credentials. Display your pin and gain the respect of prospective clients and employers.

*Experience. Education. Ethics.*  
*Your CPM® pin says it all.*

